



HUAWEI

BRIDGING THE TALENT GAP SINCE 2008

#SEEDSFORTHEFUTURE



THE BACKGROUND

As the spread and impact of COVID-19 continues unfolding around the world, we need to be more alert, and more decisive than ever – responding constantly to changing conditions, while keeping an eye on the future, to ensure preparedness when better times return.

With containment efforts still unpredictable, the epidemic will continue taking a huge toll - on people, communities and on all aspects on every day life. Travel restrictions, border closures and mandatory quarantine make traveling almost impossible.

With these uncertainties, it is important to make an agile response and maintain the momentum around Huawei's flagship CSR program – Seeds for the Future – by **making it accessible online**.

Our objectives are to:

- Maintain the program continuity and comply with lockdown restrictions during the pandemic
- Increase the flexibility on the program timing
- Expand the reach of the program
- Promote local education and talent development in the countries where we operate

WHO WILL PARTICIPATE IN THE PROGRAM

- a) Interested parties* (in priority for Science, Technology, Engineering and Mathematics (STEM) Students) need to apply from their country of residence and the local PR / CSR teams will serve as the focal point.
- b) The application materials may include the resume, GPA & transcript, a cover letter, and / or a 2-minute personal video. Other requirements may arise based on local expectations.
- c) Basic Selection criteria include – but not limited to:

-GPA 3.0 or above or ranking 30%, no professional experience required. It is highly recommended to encourage gender balance and have at least one third of female participants.

-Papers and videos reflecting the knowledge of ICT basics, interest in ICT, interest in China, and enthusiasm for learning (open mind)

*possibility to open the program to other undergraduates / graduates with a high interest in tech and if the application is excellent.

DIGITAL SEEDS FOR THE FUTURE



AIM

Provide an open ecosystem that supports online learning and engagement beyond frontiers



AUDIENCE

Focus priority on Science, Technology, Engineering and Mathematics (STEM) Students*



AMBITION

Join 1,500+ participants from 125+ countries and be part of the Seeds for the Future Alumni

SEEDS GO ONLINE



Company visit:

experience Huawei products and services, through virtual tours, presentations and exchanges with Huawei employees, and learn about the latest trends and technological developments.

Online Courses:

enjoy a comprehensive courses series online and live lectures with Huawei experts and external guest speakers. Topics cover technology, leadership, industry trends and others.

Technology Journey:

join virtual visits and exchanges with leading high tech companies to learn about China's technology development and have a better understanding of the technology ecosystem.

Chinese culture tour:

take part in tailored virtual visits of iconic places in China (like the Great Wall and the Forbidden City) and be immersed in the Chinese traditional culture, customs and traditions.

THE PROPOSED SCHEDULE

THE PROGRAM WILL BE PROPOSED IN **5-DAY FORMAT WITH 10H MANDATORY PARTICIPATION AND ONLINE LEARNING**

Day 1	Day 2	Day 3	Day 4	Day 5
Opening (1h30)		Technology Journey (1h)		Closing (1h30)

Core Curriculum (5h): all students need to complete the courses below

- WHO IS HUAWEI: company introduction + Virtual tour of the Galileo exhibition hall, Songshan Lake, and Nanshan flagship store: 2h
- TECHNOLOGY: 5G Network: Connect the world, connect the future (1h) / Cloud Computing Cutting-edge Technology and Trends (1h) / AI: Building an intelligent future world (1h)

Elective Curriculum (1h): students choose the courses that suit their interests

- EXPERT TALK: introduction to Cyber Security (0.5h) / Digital Trade (0.5h) / Digital Economy (1h) / Industry Trends (1h)
- LEADERSHIP: introduction to Leadership Skills (1h) / Cross-Cultural Management (1h)

Chinese culture: students have access anytime to the content

- VIRTUAL TOURS: visit of main Chinese scenic spots
- CHINESE COURSES: flexible online learning

IN DETAILS

Opening (1h30)

The **1h30-hour live event** is an opportunity to have all students “meet each other”, brief on the week program (objectives and outcomes) and answer all questions. **Representatives from consulates / embassies** may address the students for a formal / official launch, together with a Huawei representative.

Technology Journey (1h)

We will collaborate directly with Chinese tech companies (Tencent, etc) and other third parties to do a webinar on hot technology topics / virtual visits. We will explore as well the opportunity to discuss with foreign start ups operating in the Chinese ecosystem (French Tech, CBBC etc.)

Core Curriculum (5h)

3 mandatory courses of 1h each should be completed before the closing event. Each pre-recorded video will last **30-min max** (a course may have two or more videos) and a **quiz will be done at the end of each module**. Students will be able to choose the level (basic / advanced) based on their own backgrounds and interests.

Elective Curriculum (1h)

In addition to the mandatory courses, participants can **choose one extra course** (or more!) based on their own interests. Topics – presented either by Huawei expert staff or external renowned experts - vary from leadership introduction to digital economy. A good opportunity to broaden the horizon!

Chinese culture (unlimited)

Chinese culture discovery remains a key feature of the program. Online learning content and virtual tours of Chinese scenic spots are **available anytime** to provide flexibility for the participants and to let them enjoy at their own rhythm. Live sessions with BLCU will be organized based on interest and availability.

Closing (1h30)

The **1h30 final live event** allows all participants **to exchange with the teachers**. Representatives from consulates / embassies may address the students for a formal / official launch, together with a Huawei representative.

HOW WILL THE PROGRAM RUN

A VITAL DIGITAL PRESENCE FOR **A BETTER DIGITAL INCLUSION**

THE SELECTION AND
THE
COMMUNICATION
WILL BE
FACILITATED
LOCALLY

A GLOBAL WEBSITE
SERVES AS A
WINDOW OF THE
PROGRAM FOR ALL
DETAILS

ONLINE COURSES
WILL BE DELIVERED
THROUGH THE
ILEARNINGX
PLATFORM

ENGAGEMENT
BETWEEN
PARTICIPANTS WILL
BE MANAGED
THROUGH **WELINK**
AND **LINKEDIN**





Thank You.

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